



Part IV Narrative Description of Your Activities

CharityMobi, Inc.'s mission is to create a World Health Relief Aid program for the purpose of securing medical care for medically needy children all over the world. We do this by providing personal electronic medical records for individual medically needy children so that multiple medical providers will have access to the individual child's health history, thus enabling a consistent continuum of care for each child. The organization serves children that are in need of World Health-Relief Aid i.e. Hurricane relief aid; providing programs for **Vaccine Supply & Epidemic Management**; serving children that are nutritionally deprived to the point they are starving, those in need of surgery and rehabilitation, children in poverty with no coverage for health care, and those in need of the Patient-Centered Medical Home Program, the deployment of m-Health applications for disease management, including the deployment of i-Medical Applications as Ingestible Event Monitors (IEMs) for medication regimen compliance and health status monitoring; and their deployment and use in medical care and research for children.

The organization provides the Charity MobiEHR® World Health Relief Aid program, a program that provides disaster response by implementing the proprietary MobiEHR® Health-ID Card(s), Child's Electronic Health Record Transaction Cards with fingerprint security & relief aid features, including linking information to mobile cellular applications for meaningful use. To further the organization's charitable mission, we secure medical care by implementing the following programs:

- **Emergency World Health-Relief Aid i.e. Hurricane Relief Aid Program**
- **Vaccine Supply & Epidemic Management,**
- Nutritionally Deprived Children's Program, ready-to-use therapeutic foods (RUTFs),
- Surgery & Rehabilitation Program, seeking donated care, & excess benefits,
- Child Health Insurance, purchasing insurance, and providing co-pay & deductibles.
- Patient Centered Medical Home Program, providing m-Health & i-Medical Applications

Children can be registered for the CharityMobi World Health Relief Aid Programs so long as they are income qualified or in a class deemed disadvantaged and medically needy, or they are in a special disease class, or in need of a health card for the following emergency use:

- (1) Federal Emergency Management Agency Disaster Preparedness and disaster educational programs,



(2) Center For Disease Control or World Health Organization vaccination records, including vaccination programs for disease prevention, outbreak, epidemic or pandemic, or disease management program where multiple foreign and/or US NGO's respond by providing emergency assistance or disease prevention programs in the United States or foreign country,

(3) Famine, or nutritional disaster prevention and response including emergency use in the event of documented drought where multiple foreign and/or US NGO's respond by providing emergency feeding and nutritional assistance programs in the United States or foreign country,

(4) Disaster response for use in the event of documented hurricane, earthquake, flood, tornado, natural or man-made disaster, fire, including civil emergency, or war in the United States or foreign country where multiple foreign and/or US NGO's respond.

The corporation shall be a nonprofit corporation under applicable provisions of the Georgia Nonprofit Corporation Code. It shall be organized, and at all times thereafter operated, exclusively for public charitable and educational uses and purposes within the meaning of section 501(c) (3) of the Internal Revenue Code, for the benefit of, to perform the functions of, or to carry out the purposes of CharityMobi, Inc, in such ways as the Board of Directors shall determine in its discretion. In furtherance of such purposes, the corporation shall have full power and authority:

(a) To make distributions for other charitable and educational purposes;

(b) To receive and accept property, whether real, personal, or mixed, by way of benefit, bequest, or devise, from any person, firm, trust, or corporation, to be held, administered, and disposed of in accordance with and pursuant to the governing instruments of the corporation, as the same shall be amended from time to time,

(c) To perform all other acts necessary or incidental to the above and to do whatever is deemed necessary, useful, advisable, or conducive, directly or indirectly, as determined by the Board of Directors, to carry out any of the purposes of the corporation, as set forth in these Articles of Incorporation, including the exercise of all other power and authority enjoyed by corporations generally by virtue of the provisions of the Georgia Nonprofit Corporation Code (within and subject to the limitations of section 501(c)(3) of the Internal Revenue Code).

The corporation shall serve only such purposes and functions and shall engage only in such activities as are consonant with the purposes set forth in this Article Seven and as are exclusively charitable and are entitled to charitable status under section 501(c)(3) of the Internal Revenue Code.

IN FEBRUARY 2013 ,CHARITYMOBI REQUESTED THE IRS TO EXPEDITE OUR 501 C 3 TAX STATUS IN ORDER TO RAISE FUNDS BY IMPLEMENTING A LUXURY CAR RAFFLE IN ORDER TO HELP CHILDREN THAT WERE STILL SUFFERING IN THE AFTERMATH OF HURRICANE SANDY. The Internal Revenue service granted the 501 c 3 tax exemption Letter to CharityMobi on June 27th, 2013, based upon the following Hurricane Sandy Project.

CharityMobi Mission & Implementation Plan for Hurricane Sandy Project.
Funds from the 2014 MERCEDES AMG Auto Raffle will be used for the Hurricane Sandy Project, providing disaster Relief Aid and Relocation of disadvantaged and medically needy children.



ALL FUNDS FROM THE LUXURY AUTOMOBILE RAFFLE SHALL BE DESIGNATED FUNDS FOR RELIEF AID FOR THE HURRICANE SANDY DISASTER. THE FOLLOWING NARRATIVE IS THE NARRATIVE PROVIDED TO THE IRS.

1. DESCRIPTION OF THE RELIEF AID: AND THE HURRICANE SANDY RELIEF AID PROGRAM

CharityMobi is responding to the Hurricane Sandy *SUPER STORM* Disaster. Medically Needy Children in New York City and New Jersey have experienced massive flooding, and destruction of housing and infrastructure requiring the reconstruction of demolished houses, and the recovery and re-establishment of clean safe housing, and restoration of home health and other medical support services; and due to this disaster, multi-state coordinated relief aid services, and permanent relocation services are needed.

The organization intends to raffle a car to raise funds for the Hurricane Sandy Project. (SEE Printed Promotion and Flash Drive Card) The Raffle required CharityMobi to obtain a raffle license form Fulton County Sheriff for this raffle. **The application for the Raffle License required the submission of the TAX Exemption Letter as a qualification to receive the Raffle License. The State of Georgia also required CharityMobi to obtain a State of Georgia Charitable Solicitation License, which we have obtained. The organization operates in the City of Sandy Springs, and has obtained a business license from the City of Sandy Springs to operate as an official charitable organization. The organization has now met all of the regulatory requirements to hold the Raffle.**

The organization will provide reporting and accounting; including copies of bank statements which shall document the specific use and expense records for the Hurricane Sandy Relief Aid Effort.

HOW DO YOU SELECT THE CHILDREN TO HELP?

Families with medically needy children are waiting for relief aid and assistance. Physicians in New York and New Jersey will refer and CharityMobi will select the Hurricane Sandy children that need relief aid and relocation. Physicians will refer exceptional cases; where the physician believes that the child's disability or health condition qualifies the child to receive emergency relief aid and housing assistance. Families that need rent assistance to relocate to safe housing will be interviewed and financially qualified to receive rent vouchers. The organization will seek FEMA to provide additional supportive funds directly to FEMA qualified families. However many of the families have previously received short term rent assistance from FEMA, and have now exhausted those funds, therefore the families may no longer qualify for further assistance.

CharityMobi will provide our Tax Exemption Letter to physicians, hospitals, home health agencies and relief aid agencies, as we will coordinate with the agencies in New Jersey and New York. CharityMobi will provide the Tax Exemption Letter to local churches to solicit those churches to participate in funding the utilities, donating clothing and household goods, and providing the volunteers that will assist the families that CharityMobi may re-locate. The CharityMobi relief aid includes rent deposit, utility turn on fees, short term rent assistance; medical evaluation for program services, MobiEHR card issuance, case management.

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STATEMENT OF NEED AND TYPE OF CHILDREN CHARITYMOBI WILL SERVE

Pediatric and other Child Specialty physicians will register and refer medically needy children that are identified to be most at risk during the Aftermath of Hurricane Sandy. The physicians will specifically select children that need special housing assistance due to disabilities or other diseases. The children will be selected to receive CharityMobi HURRICANE RELIEF AID PROGRAM. They will receive counseling and Medical Relocation Assistance because they are homeless in shelters or hotels as temporary housing, or still staying with relatives, or in hospitals waiting for discharge. The medically needy children have returned to homes and apartments that were flood damaged. Children are at risk when they live in apartments that have black mold.

Selected children will be registered to receive the **MobiEHR®** Microchip Health –ID cards as featured in the picture below. The card provides emergency health records. The card is a HIPAA secure healthcare card that implements a child present, fingerprint authorization transaction verification system.



Physicians will select and register children that are diabetic, those that have asthma and children with chronic diseases, children with respiratory conditions that require oxygen equipment, or those that are physically disabled or developmentally disabled. CharityMobi serves medically needy children from age 0 to 18 years that have been impacted by Hurricane Sandy. We provide direct relief aid, relocation assistance.

PROGRAM DESCRIPTION

CharityMobi provides direct relief aid for special needs children and we implement a **MobiEHR®** Microchip Health –ID card for each child. This **MobiEHR®** Microchip Health –ID card is used to co-ordinate health services and relief aid, and to also document the medical care services that are provided by health professionals and also volunteer relief aid medical workers. CharityMobi Medical Relief Aid reporting and care coordination systems help save the lives of vulnerable children.



DESCRIPTION OF SPECIFIC TYPES OF CHILDREN WE WILL SELECT TO BE SERVED

For the medically needy or disabled child, life in an emergency shelter or temporary shelter hotels, or a relative's home may exacerbate disabling health conditions, which may become life threatening due to disaster conditions. Children may be in hospitals because the supportive home health services, and personal respiratory care and home therapy equipment was lost in the storm, and the supportive medical care services are not able to be consistently continued as in-home care. Children that are developmentally disabled or severely physically disabled need to permanently **leave apartments or homes with black mold due to the fact that the children are most vulnerable to respiratory ailments.** *We select these children to help.*

Many medically needy children need weekly home health care services, and other supportive medical devices for their daily care. These families need financial assistance to replace medical equipment and home health care devices because the devices were contaminated due to the hurricane. We focus on raising funds to replace this equipment, and making sure that families have clean, safe housing. The children are at risk when they do not have the necessary clean environment for home dialysis, respiratory therapy care or nutritional via feeding tubes, or supportive IV therapy.

It is important to locate vulnerable children and relocate them to safe clean housing just as soon as possible. Water soaked household goods are still in many homes, and there is now mold in low income apartment housing. Many medically needy children will need to leave the apartments with black mold, permanently due to the fact that they have respiratory ailments or diseases that make them at risk for life threatening respiratory infections and other health problems. When these children are exposed to mold, they will continue to have dire health consequences, such as asthma attacks and possible respiratory infections. Re-location to safe permanent housing is imperative. Pediatric and specialty physicians are now advising the parents of the health risks of black mold and recommending that parents make the hard decision to permanently relocate to safe communities away from the Hurricane Impact Areas.

HURRICANE SANDY RELIEF AID PHYSICIAN REFERRAL & CHARITYMOBI ACTIVITIES:

New York City and New Jersey physicians will identify and refer specific children **THAT NEED RELOCATION ASSISTANCE.** A limited group of children will be registered as medically needy children, where the parent or guardians will sign up and make a commitment to permanently move to new housing. The parents will be interviewed by CharityMobi, and sign agreements that say that they agree to seek permanent housing. Some of the families may desire to move to Atlanta, Georgia. We will work with the selected children and their families to assist them to qualify to use their FEMA funds, if they qualify, however these families may have already exhausted all Federal short term housing assistance.

CharityMobi will work with local Agencies and churches to coordinate all travel and relocation services including: seeking the donation of air fares for families to fly to Atlanta when a family elects to come to Georgia, and it is cost effective to do so. Case workers will identify and recommend Permanent Housing.

CharityMobi will provide community relocation health workers in New York and also in Atlanta to support and provide medical relocation services for the medically needy children.

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The amount of direct aid provided for re-locating the families will be adjusted to those amounts covered by the proceeds from the Raffle Ticket Sales, after paying expenses for the raffle. In addition Hurricane Sandy Fundraising will include donations to the designated Hurricane Sandy Relief Aid Fund. Administrative expenses for the program shall be covered by the CharityMobi General Fund Donations. General Fund donations are contributed by Atlanta churches and other US relief aid organizations.

EXPERIENCED TEAM OF ATLANTA RELOCATION VOLUNTEERS

Charity Mobi has experienced relocation staff members, a network of experienced relief aid agencies, supported by a team of from local Atlanta churches; and also medical specialist relief aid workers that stand ready to serve. The team has worked together for 16 years. We intend to use the same resource network here in Atlanta for the Relocation of medically needy children from New York and New Jersey as we used in the FEMA Hurricane Katrina relocation programs.

During Hurricane Katrina our volunteer network resettled 150 Katrina families in Atlanta. We worked closely with many Atlanta churches and volunteer agencies to provide local support including: seeking donation of household belongings, assisting clients to register for the Georgia Driver License, assisting with Medicaid, TANF and Food stamp registration, assisting to obtain health department documents for vaccination records.

Our Professional Medical Relocation CHWs will coordinate health services for families with Specialty Pediatric physicians and therapists and also special education programs. These physicians will stabilize medically needy children and provide prescriptions as needed, including providing those referrals for children to quickly resume home health, PT, OT, and Speech therapies, and other services.

Special Needs children must be registered to receive an Individual Education Plan as provided by the Special Education Departments of local schools. The Medical Relocation CHW will provide orientation to parents for special education schools, medical referral to resources according to the disability or health condition.

HURRICANE SANDY MEDICAL RELOCATION COMMUNITY HEALTH WORKERS

Medical Relocation Community Health Workers (“CHWs”) will serve as relief aid workers. The duties of a Medical Relocation CHW include the following responsibilities:

- (1) To work with community relief aid physicians and relief aid agencies to locate medically qualified disadvantaged and medically needy children in the community in need of Relocation assistance and relief aid due to medical conditions.
- (2) To provide Relocation to temporary housing, and assist the family with the medically needy child to move out of shelter, (which may be limited to those services covered by the FEMA Grant.)
- (3) To visit the children remaining in shelters or hotels where they are in temporary shelter for the purpose of providing permanent Relocation and relief aid counseling.
- (4) To use the **MobiEHR**® Health –ID card mobile software application to register the children and document their health needs.



(5) To take the child's photo ID picture; obtain the executed photo release, and the executed Continuity of care data release, and order the card, receive the card, and register the child's individual fingerprint for the **MobiEHR®** Health –ID upon receipt of the card, and to update the child's medical history.

(6) To qualify the child and the family for Relocation housing assistance.

(7) To qualify the child for m-health monitoring devices by seeking to register children that are Diabetic, or Asthmatic, and/or determine if the child has a chronic disease where a mobile health app would prepare the child for discharge, and qualify the child for housing assistance, and make the child's family eligible to receive temporary housing.

(8) To assist the family in all relocation services in Atlanta, including housing, medical care, employment agency registration, school registration for children, and other supportive services.

What is the training provided for the Medical Relocation CHW?

The Medical Relocation Community Health Workers ("CHW") will be provided training to enable the Relocation CHW to perform all the duties and responsibilities required for the Relocation counseling seeking Permanent Housing Re-location and to implement the Patient-Centered Medical Home Program. Each Medical Relocation CHW will receive six hours of training. Each Relocation CHW will receive training to implement and following specific relocation guidelines, ex.: Federal accessibility standards, sanitation standards; and reporting guidelines as supported by the Patient-Centered Medical Home Program.

When will the Hurricane Sandy Relief aid commence?

AID HAS COMMENCED. We are working to co-ordinate care services for medically needy children in New Jersey. We are presently working with churches to provide volunteers to support the relocation of families with medically needy children.

How do you estimate the value of the re-location program for the medically needy children?

We start with the estimate that homeless children living in shelters or temporary housing are seven times as likely as stably housed children to be placed in foster care, twice as likely to suffer from chronic illness, three times as likely to have a learning disability and eight times as likely to show mental retardation. We know that about half of homeless children show symptoms of acute illness.

For children that are medically needy, homelessness puts the child at risk for hospitalization -high cost intensive care treatment, and treatment for high risk respiratory conditions. The costs of such hospitalizations require weeks of pediatric in-hospital care, due to inability to discharge the child to proper home health care services in a stable home.

There is a problem in planning the necessary follow-up out-patient care services when children are not in stable housing, where stable on-going therapy visits and home health services are required for in home recovery. True cost savings are experienced by averting costly hospital care, and the risk of complications that exacerbate chronic diseases.



Value of Atlanta Relocation Housing for Supportive Medical Care Services: Example

We estimate the value of housing provided by CharityMobi will be reported by using the actual Atlanta Rental Rates for those apartments rented at Atlanta market prices. Specifically, we are using fiscal-year-2012 fair market rent prices for Apartments in Atlanta, Georgia in our business projections. We do not use HUD rental ranges, as the families that we plan to re-locate from New Jersey or New York will be placed in market rate housing.

We do not want to place the relocated families on long waiting lists behind those Atlanta families that have previously qualified for HUD housing vouchers, when those existing Atlanta HUD qualified families remain on long waiting lists for the rental vouchers. We may ask that the New York and New Jersey HUD vouchers follow the relocated families; however, there is an acute shortage of safe housing units in Atlanta that can be obtained at the 40% market rental rate.

Those HUD Rental Rates at the 40th percentile for New Jersey and New York are much higher than Atlanta's Market rates, and the actual rental rates paid would be significantly lowered when each family is relocated into Georgia apartments at the lower Georgia rates.

ATLANTA RENT RATES ARE SIGNIFICANTLY LOWER THAN NEW JERSEY AND NEW YORK

Atlanta Apartment Rental Rates:

Efficiency \$850/month \$10,200/year
One-bedroom \$950/month \$11,400/year
Two-bedroom \$1,000/month \$12,000/year
Three Bedroom \$1,295/month \$15,552/year

CharityMobi intends to provide rental assistance for families for up to six months after the FEMA voucher is terminated, so long as the families continue to need relief aid. CharityMobi intends to provide housing assistance only for those families with medically needy children, and only to those that continue counseling and case management for their medically needy children.

We intend to provide apartment units (three bedroom units for each family of four or more) with a 96 percent occupancy rate over a period of twelve months, or until the qualified family member(s) are gainfully employed. Because we don't know the relative numbers of units of each type, we have chosen to use the three bedroom apartment values for estimating housing value for family with a medically needy child, providing housing for two working parents and one or more siblings. The organization plans to provide these units to families directly affected by Hurricane Sandy, providing ancillary services for medically needy children who need the case management services to remain stably housed.



ADJUSTMENT OF THE RENT VOUCHERS, IF THE RAFFLE PROCEEDS ARE LESS THAN PROJECTED

CharityMobi intends to provide Housing Assistance Vouchers for paying rents for only six months. We do not believe that FEMA will pay additional benefits to families for permanent relocation. We estimate that we need \$373,248 for rent assistance for fifty families. If we fail to raise \$373,248 for the funding of the rent assistance program, we will reevaluate our program goals. We will first reduce the amount projected for housing vouchers if we are underfunded for the program... We may be unable to relocate children, and be required to use limited resources for limited relief aid only.

CharityMobi is presently projected that \$373,248 is needed for Hurricane Sandy relocation rental assistance for the year 2014. Housing vouchers will be adjusted to the amount raised in the raffle. We intend to appeal each case to FEMA for special medical assistance housing vouchers; however we expect that FEMA will not provide additional housing assistance for the families of the medically needy children that have exhausted previous funds.

How CharityMobi intends to raise sufficient funds to cover the Relief Aid Relocation Program.

CharityMobi is implementing a Luxury Automobile Raffle. We planned this raffle in advance of the receipt of our 501 C 3 Tax Exemption Status Letter, taking into consideration that FEMA would provide up to six months of FEMA Temporary Housing Funds that will be provided directly to each family in 2012-2013. Therefore, CharityMobi expects to actually fund only six months of Rental Relief Aid in 2014 for the families of medically needy and disabled children. Each year we see that low income families with medically needy children exhaust the FEMA funds, and they are still in temporary living arrangements, staying with relatives, or moved back into flood damaged apartments.

The agency projects that the rental assistance program will be needed by the Hurricane Sandy Families due to economic conditions and the higher than average length of time to obtain gainful employment with the capability to be self sufficient to pay market based rent.

The organization may provide a second phase of rental assistance during 2014 if funding is needed by those families that were re-located in 2014 for Hurricane Sandy Relief Aid, so long as CharityMobi is successful in obtaining a Grant to cover those additional expenses for providing such assistance in 2014.



ACCOUNTABILITY: REPORTING FOR PROJECTED MEASURABLE OUTCOMES

The organization is prepared to provide the following reports for the Hurricane Sandy Project:

1. Number and Type of Housing Units as Provided for Re-locating Hurricane Sandy Families with medically needy children. Tracking Housing Assistance provided by other agencies, churches & documentation of supportive services. Household goods donated.
2. Medical Evaluations documented by physician by using the MobiEHR Health ID cards, including number of MobiEHR cards issued by physicians for documenting relief aid.
3. Number of children served in the Patient Centered Medical Care Home Programs as provided in coordination with ancillary home health or medical providers.
4. Medical Care Medical Referrals according to the Child's needs, documenting assistance with Medicaid registration, and also Medicare registration when needed.
5. Number of Medical Case Management Interventions for Better Quality of Life for Disabled child and the Family, MobiEHR encounter tracking transaction updates
6. Number of Special Education Home Bound service, or Public Special Education Programs implemented, Schools providing such programs.
7. Number of children receiving the MobiEHR Health ID & number of health information transactions per medical provider for each child.
8. Number of Physicians using the MobiEHR Health ID system for information sharing with other hospitals or health care providers, by provider name and health intervention

FINANCIAL ACCOUNTING, PUBLIC FULTON COUTY RAFFLE RECORDS, PUBLIC 990 TAX RECORDS:

- **A full accounting record of sources and uses of the Raffle Funds will be provided to Fulton County by April 15, 2014. THE FULTON COUNTY RAFFLE LICENESE APPLICATION AND FINANCIAL RECORDS ARE PUBLIC RECORDS.**
- **All accounting records for the Hurricane Sandy Program shall be reported on the 990 Tax form as submitted to the Internal Revenue Service for tax year 2013. A full accounting record of sources and uses of the Raffle Funds will be included as a supplement attachment. As required. THE 990 TAX FORMS ARE PUBLIC RECORDS. A LINK TO OUR MOST RECENT TAX FILLINGS SHALL BE PROVIDED ON THE WEB SITE.**